

IMAGING & MACHINE VISION EUROPE

Your partner for advertising
and marketing solutions

Our unique combination of community-focused strategic meetings and curated journalism ensures that **OEMs** and **System Integrators** have the knowledge and connections needed to build a competitive edge in the **machine vision** sector

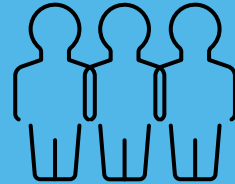


Our Mission

System integrators and OEMs in the machine vision industry benefit from a community platform that combines knowledge sharing, collaboration, and journalism to provide critical market insights. Featuring virtual and in-person workshops, online panel discussions, a globally distributed magazine and email newsletter, this platform aggregates and interprets key industry trends through expert journalism. By offering curated content alongside opportunities for learning and collaboration, it helps professionals stay ahead of technological advances, gain a deeper understanding of market dynamics, and maintain a competitive edge. The platform also facilitates partnerships and the exchange of best practices, optimising product development in a rapidly evolving industry.



System integrators and OEMs in machine vision face challenges from evolving technology, market trends, and customer demands.



We offer a community platform centered on expert journalism, curated industry insights through newsletters, roundtable workshops, and online panel discussions.



Articles provide in-depth analysis of industry trends like AI and sensor technology, helping professionals make informed decisions.



The platform fosters networking and collaboration among OEMs, integrators, suppliers, and end users to solve shared challenges and drive innovation.

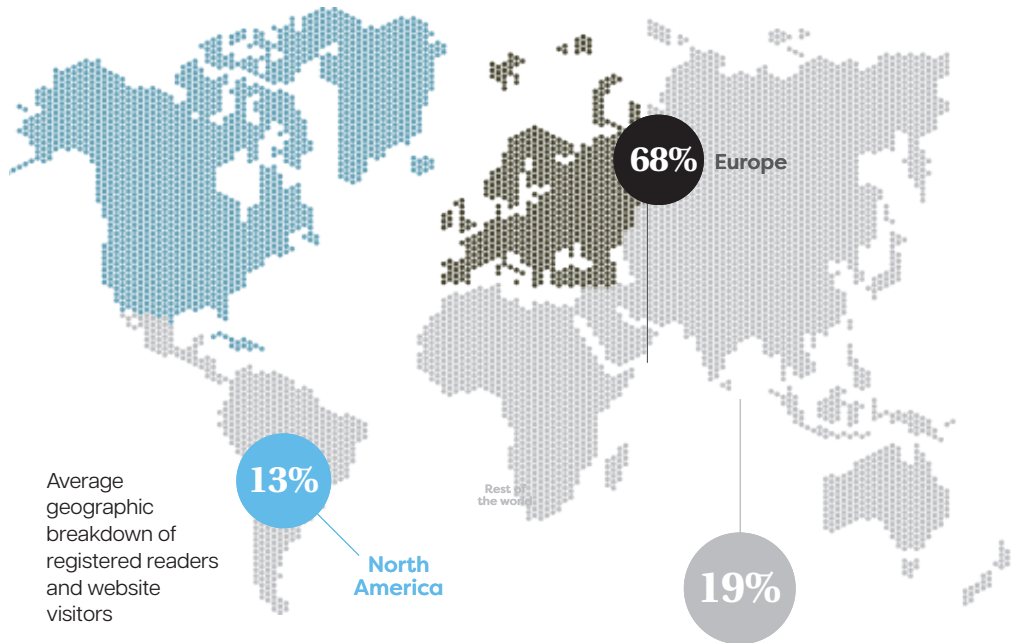


Global newsletters keep participants updated on international trends, with expert journalism providing actionable insights for strategic planning.



This platform helps system integrators and OEMs stay competitive, influence industry standards, and develop scalable, innovative solution.

Our Community



Sample registered audience organisation



6.5k+
Email subscribers

4.1k+
Social followers
(Linkedin)

23K Average monthly audience

Key marketing solutions

- Branding and display advertising
- Product and technology marketing
- Thought leadership
- Content partnerships
- Guaranteed targeted lead generation
- Panel discussion webinars
- Hosted white papers
- Digital round tables

As your strategic marketing partner in machine vision, we can leverage our first-party data and extended network to deliver tangible results for your campaigns.

Contact us today to request a full detailed list of options and book a meeting with our sales team to explore how we can work together

Case Study

In 2024, we worked with Zebra Technologies on an exciting brief that was designed to create exclusive leads from a content package ...



‘It was great to partner with Imaging & Machine Vision Europe on the Visionaries project in 2024. As platinum partner, we worked with the brand on a roundtable project with many inspiring participants, and created a successful White Paper from that work’

Tom Lambert, Zebra Technologies



Visionaries

Building on the success of our Photonics 100 project carried out by sister title Electro Optics, Visionaries will focus on the people behind the most exciting applications in imaging and machine vision

Visionaries, hosted by Imaging and Machine Vision Europe, focuses on innovative integrators in the world of intelligent vision

Throughout 2025, our content team will be interviewing C-suite executives from leading system integrators, machine builders and end users using vision in ways that push the boundaries of the technology. We will be creating online articles, running a series of webcasts and an online roundtable discussion, as well as including highlights in our established magazine.

Vendors can help us assemble this cast of luminaries by recommending their own preferred integrators or highlighting projects where they feel the deployment of vision technology has been particularly groundbreaking.

By partnering with Visionaries we can offer you a way to influence the key decisions when they matter most, helping you to build valuable relationships with key influencers, decision makers and SIs early in the process. This means you will have engagement from the outset to ensure your solutions and technologies are properly considered.



2025 Content Focus

Webcast and Feature Topics

Machine vision for quality control and inspection

Machine vision for assembly verification

Machine vision for guidance and robotics

Machine vision for traceability

Beyond the visible: imaging in IR, NIR, SWIR, and hyperspectral

The rise of 3D imaging

Embracing edge computing for image processing

Innovations in camera design: meeting the demands of modern applications

Overcoming lighting challenges

Integrating machine vision into Industry 4.0

Optics in imaging: designing the perfect lens for your application

Ultrafast and high-speed imaging: capturing the unseen

Mobile robots and surveillance technologies: enhancing security and efficiency

Cobots in industrial manufacturing: how vision systems enhance robotic performance

Sample Roundtable Topics

Future vision systems: What emerging imaging and sensing technologies mean for the machine vision market

Standards, regulations, and data compliance in machine vision

Artificial intelligence in machine vision

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Contact us now to plan your activation for 2025

Sales@europascience.com
or contact your account manager directly